

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0001971883  
Filer CCC XXXXXXXXX  
Is this a LIVE or TEST Filing?  LIVE  TEST

### Submission Contact Information

Name  
Phone  
E-Mail Address

## 144: Issuer Information

Name of Issuer JD.com, Inc.  
SEC File Number 001-36450  
Address of Issuer 20TH FLOOR, BUILDING A, NO. 18 KECHUANG  
YIZHUANG BDA  
DAXING DISTRICT, BEIJING  
CHINA  
101111  
Phone 86-10-5895-5500  
Name of Person for Whose Account the Securities are To Be Sold Fortune Rising Holdings Ltd

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Affiliate

## 144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
ADS (each representing two Class A ordinary shares)	The Core Securities Company Limited 20/F, Standard Chartered Bank Building 4-4A Des Voeux Road Central, Central K3 999077	145000	4315200.00	2934703449	09/30/2024	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
ADS (each representing two Class A ordinary shares)	05/09/2014	Redesignation of shares previously issued by the issuer for the benefit of its employees under Share Incentive Plan	JD.com, Inc.	<input type="checkbox"/>		145000	05/09/2014	N/A

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	07/03/2024	15300	406072.36
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	07/23/2024	50	1312.50
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	07/31/2024	175	4705.75
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	08/16/2024	200	5466.96
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	08/19/2024	36	1066.68
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	08/30/2024	7850	212073.99
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	09/18/2024	1000	26900.00
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	09/19/2024	900	25660.03
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	09/20/2024	100	2877.00

Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	09/24/2024 12208	401281.91
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	09/25/2024 6680	219885.95
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	09/26/2024 63272	2322527.24
Fortune Rising Holdings Ltd No. 18 Kechuang Yizhuang BDA Daxing District Beijing F4 101111	ADS of JD.com, Inc.	09/27/2024 38512	1520589.93

## 144: Remarks and Signature

Remarks 1. The Number of Shares or Other Units Outstanding is ordinary shares. 2. This form is for employees ESOP with estimated selling period of 9/30/2024 to 12/30/2024.

Date of Notice 09/30/2024

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Fortune Rising Holdings Ltd-Liu Qiangdong

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**